

Sri. Ramanuja delivers a motivational talk at the Anniversary celebrations of the KEB Engineers Association on Nanjangud Road, Mysore.



At the programme organised on 15th December, 2010, addressing the KEB engineers, Sri N. Ramanuja, Chairman, Bharatiya Vidya Bhavan, Karnataka, highlighted the need for value based entrepreneurship among the professional citing the growth of Grameena cooperative Bank in Bangladesh, founded by Dr. Mohammed Yunus, which pioneered micro financing concept in the world quoting Mother Teresa's famous saying 'Few of us can do great things, but all of us can do small things with great love'. It may be recalled here that this movement was honoured with Nobel Peace Prize.

Tracing the growth of today's entrepreneurship which graduated from 'hunters and gatherers' to the knowledge organizations, Sri Ramanuja emphasized on adopting the principles based on Indian thought which are universal in appeal – Vasudhaiva Kutumbakam. He concluded the talk, which received a standing ovation from the gathering, with an impressive slides on 'Hope'

